

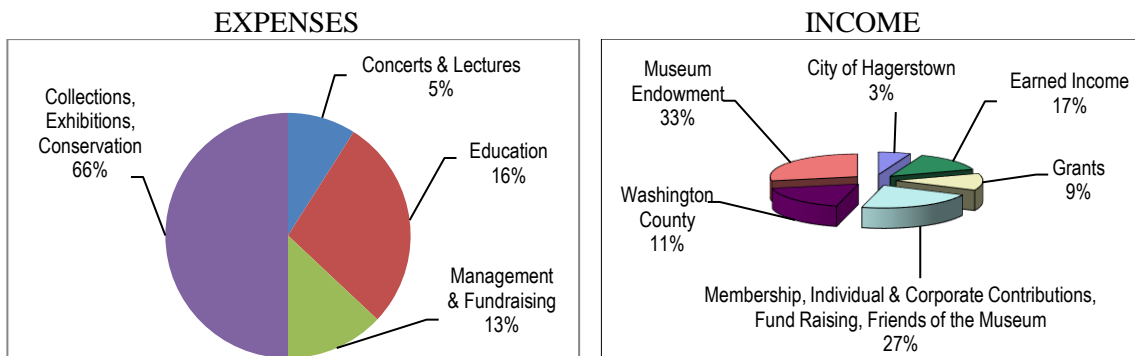
November 2017

Dear Friend of the Museum,

The WCMFA “Friends of the Museum” Annual Fund provides vital support for this treasured regional community anchor. Your contributions, along with other private gifts & grants, comprises over 40% of the Museum’s annual operating budget. Your help ensures we will continue to provide high quality museum exhibitions and programs and keep our doors open and FREE to the community and region so audiences will experience the transformative power of art. I hope you will contribute.

Highlights of last year directly supported by the “Friends of the Museum” Annual Fund include:

- Attained re-accreditation with American Alliance of Museums
- 85th Anniversary Yearlong Celebration
- New Museum Logo & Brand
- FY17 Attendance (48,595) +10% versus FY16 (44,177)
- Endowment goal met to secure fulltime Curatorial position – Agnita M. Stine Schreiber Curator
- Free Saturday Morning Youth Art Program, filled to capacity, 91.4% attendance rate.
- Restoration and refurbishment of the original 1931 skylights
- Over 80 specialized art classes offered for Children and Adults, 791 participants



Enclosed is your “Friends of the Museum” Annual Fund Contribution Commitment Card. Please complete your personal information & then select your contribution level. All contributions are 100% tax deductible. You may pay your contribution by cash, check, or credit card. When you have completed your contribution commitment card, please mail your contribution in the enclosed envelope.

You May also **DONATE ONLINE** @ www.wcmfa.org/donate or consider Making a Monthly Donation.

Thank you for making a commitment to one of our community’s most valued institutions.

Vive les arts!

Rebecca Massie Lane
Director