



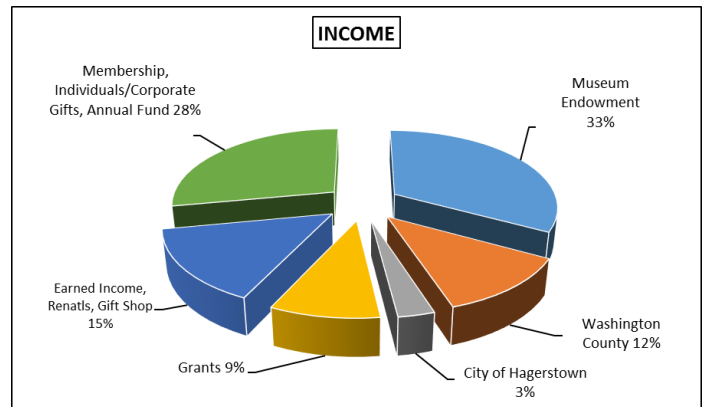
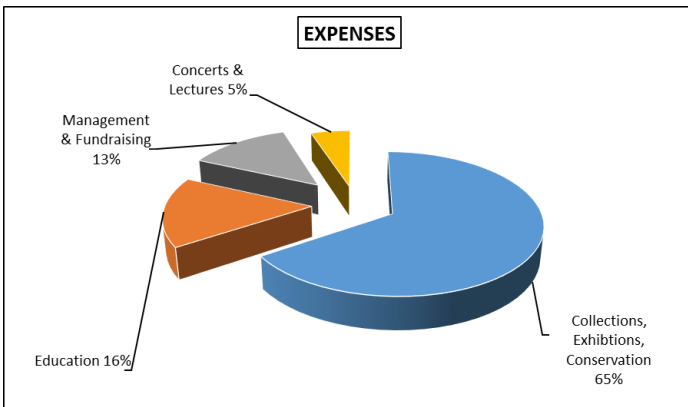
November 2016

Dear Friend of the Museum,

The WCMFA Annual Fund provides vital support for this treasured regional community anchor. Celebrating its 85<sup>th</sup> Anniversary of “Hopes, Wishes and Dreams Fulfilled.” Your help ensures we will continue to provide high quality museum exhibitions and programs and keep our doors open and free to the community and region. I hope you will contribute.

**Highlights of last year directly supported by the Annual Fund:**

- The Museum completed the self-study and peer review for the Museum’s AAM reaccreditation.
- Reopened the newly refurbished and reinterpreted Kerstein gallery with “Ashcan to Abstraction.”
- Installed new white roof on the 1994 Museum building.
- Presented “William Clutz: Crossings” – nationally recognized artist who took art classes here as a child.
- Hosted visitors from 48 states, DC and 20 foreign countries and social media impact doubled.
- Celebrated 60<sup>th</sup> Anniversary of Norman Rockwell’s *The Oculist* on the cover of the Saturday Evening Post.
- Educational events and programming reached 9,785.
- Exhibition attendance totaled 44,177.
- Adopted a Capital Improvements Plan.
- Website Users FY16 – 22,230 (up from 17,107 in FY15)



Enclosed is your Annual Fund Contribution Commitment Card. Please complete your personal information & then select your contribution level. All contributions are 100% tax deductible. You may pay your contribution by cash, check or credit card. When you have completed your contribution commitment card, please mail your contribution in the enclosed envelope.

You May also **DONATE ONLINE** @ [www.wcmfa.org/donate](http://www.wcmfa.org/donate) or consider Making a Monthly Donation.

Thank you for making a commitment to one of our community’s most valued institutions.

Vive les arts!

Rebecca Massie Lane  
Director

The Washington County Museum of Fine Arts (FEIN 52-0607950) is a nonprofit organization registered and incorporated in Maryland. Your gift is 100% deductible to the extent provided by law. WCMFA, 401 Museum Drive, P. O. Box 423, Hagerstown, MD 21741 • PH: 301-739-5727 • FAX: 301-745-3741 • [www.wcmfa.org](http://www.wcmfa.org) • [info@wcmfa.org](mailto:info@wcmfa.org)