**Art A Day CHALLENGE: Isn’t it Ironic?**

**Washington County Museum of Fine Arts**

We challenge you to an art activity each day during school closures! If you decide to complete this challenge, share it with us in the comments and on Instagram @WCMFA and use the hashtag #ARTADayCHALLENGE. The order you complete the challenges is up to you!

**Stuff you’ll need:** Materials are up to you! Read through the challenge and make your decision based on your idea! ALL ART MEDIUMS WELCOME: cellphone cameras, pencil, paper, clipboards, erasers, paint, etc!

**Words you need to know:**

**Irony:** is a figure of speech and one of the most widely-known literary devices, which is used to express a strong emotion or raise a point. As defined, irony is the use of words to convey a meaning that is opposite of what is actually said (kidsconnect.com).

**LOOK** at this print by Robert Indiana. Love has become one of the most well-known icons of recent American art. Sometimes this design can be seen as a sculpture too. Red, white, and blue serve as the bold color scheme. All of the letters are upright except the O which is tipped diagonally. The slogan suggests the concept of LOVE was important part of American culture in the 1960s but it also suggests that maybe sometimes it wasn’t a sincere idea, because not everyone treated each other with love. Robert Indiana like to explore the idea of **irony** in his art and choice of slogans.

**Think:** The artists used to use other words to show **irony** in American culture as well. Other words that he made slogans out of include EAT and DIE. How could these words be considered **ironic** in American culture (especially if they are created in the same bright, bold style as this example of LOVE?)

**MAKE** your own, **ironic** slogan! Think of an **ironic** word that could be used to describe your life, the culture in your country, or the culture in the area that you live. For inspiration, think about: What do people seem to be interested in? How do people try to portray themselves? What seems to be important to everyday life? Try to think of shorter words so each letter can be an equally important part of the design. Select a color scheme of no more than 3 colors. Divide your paper into equal spaces for each letter.

An easy way to do this is to measure your paper. Count the letters in your word. Divide the paper measurement by the number of letters. This number will equal the amount of space each letter gets (mark the guidelines on your paper before you begin). You can even cut the letters out when you are done and arrange them on another sheet of paper to respond to Indiana’s style.

**Writing Prompt Extension:** Describe the irony in the selection of your word. Why did you select this word and the color scheme?